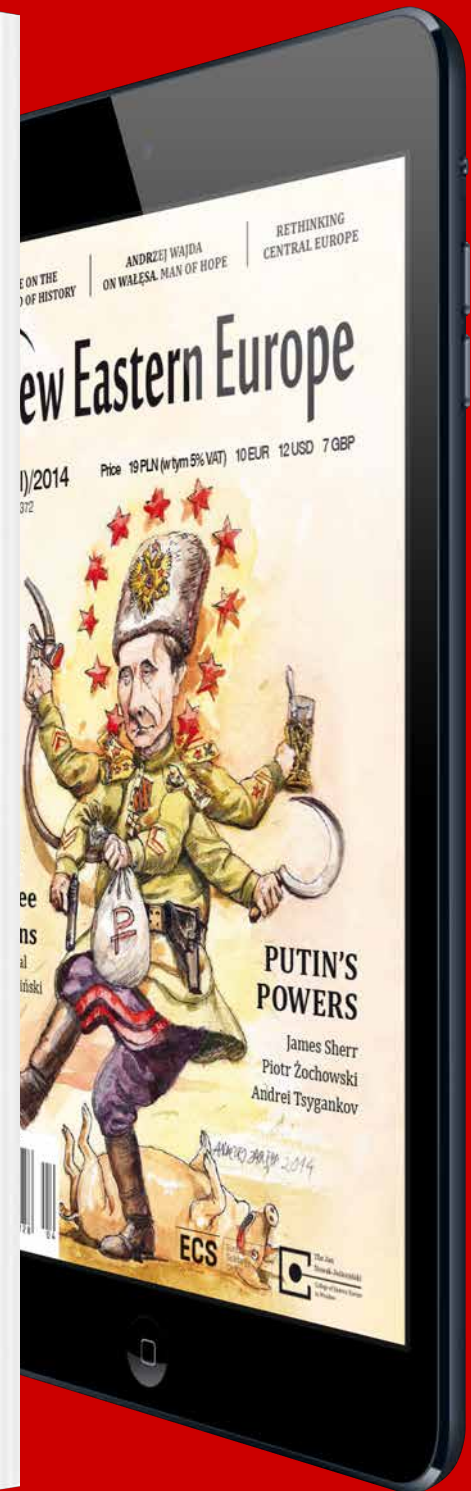
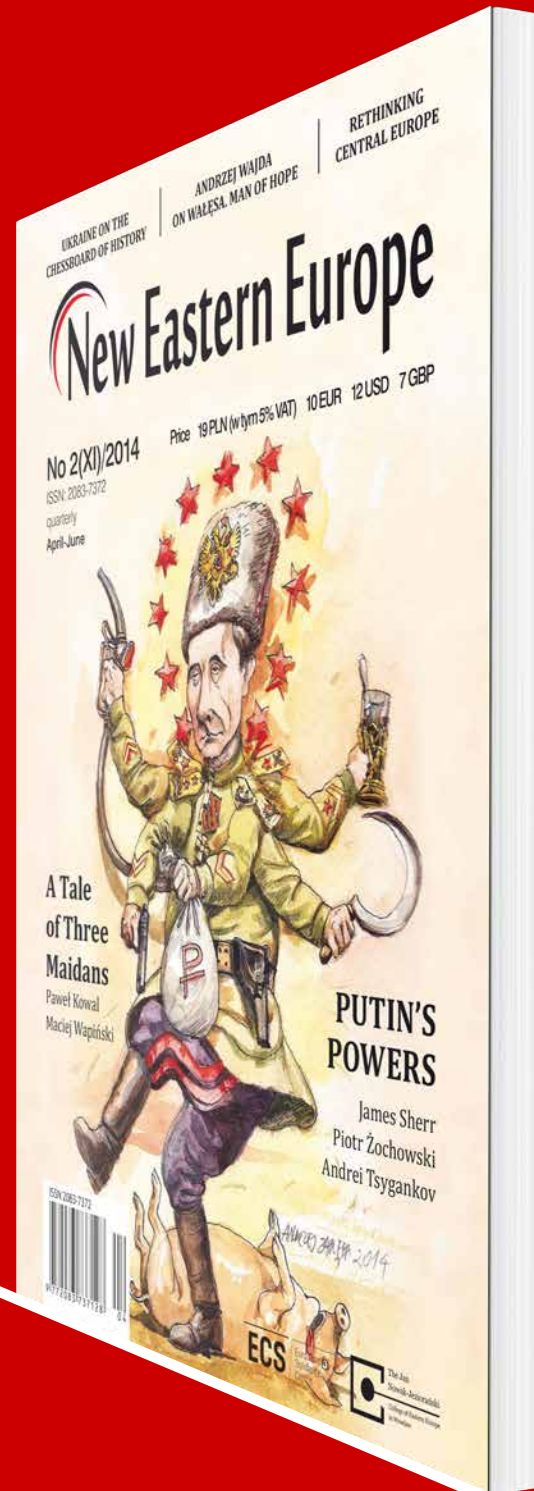


New Eastern Europe

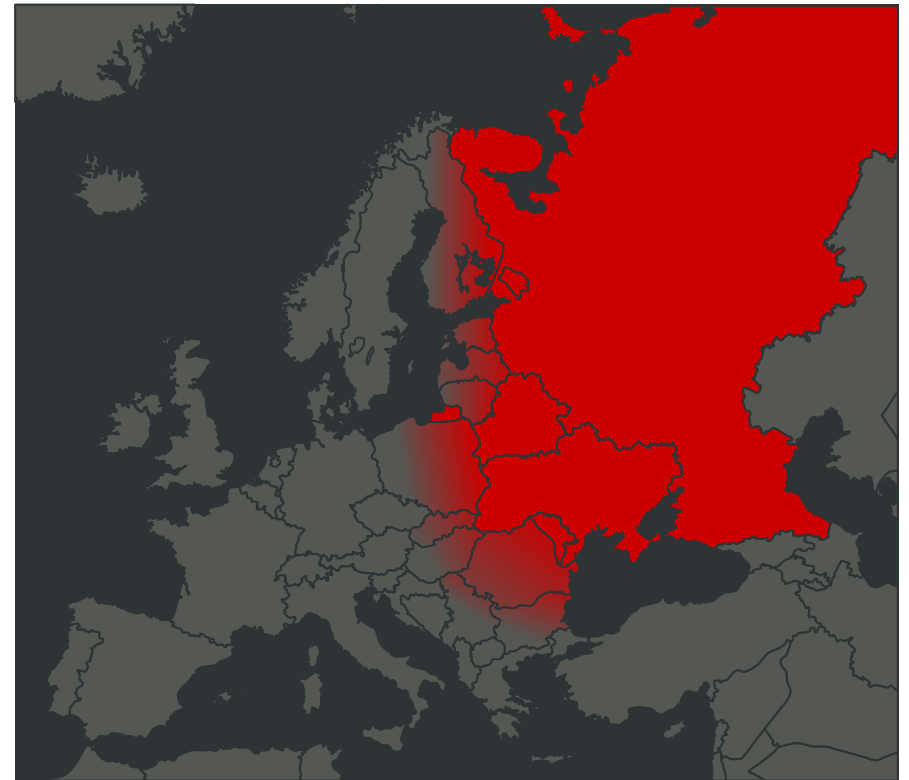


ABOUT NEW EASTERN EUROPE BEST QUARTERLY JOURNAL

For an inside look at politics, culture, society and economy in the region of Central and Eastern Europe, there is no other source like *New Eastern Europe*. Since its launch in 2011, the magazine has quickly become recognised as a leading source of exclusive content and analysis about the region. In 2013, NEE was short-listed for the prestigious European Press Prize and continues to expand as a key source for opinion-makers in Europe and beyond.

New Eastern Europe is an independent, non-profit magazine. All income from sales and advertising is reinvested in order to make the quality of the magazine even higher. Our mission is to enhance understanding, raise awareness and further the dialogue surrounding issues facing the states that were once a part of the Soviet Union or under its influence.

We warmly invite you to join us in this mission by supporting *New Eastern Europe*. As a purchaser of advertising or a sponsor of NEE, you will be in the unique position to not only engage with us in this dialogue, but also have a chance to access the thousands of readers around the globe who are especially interested in this region.



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EXCLUSIVE AND INNOVATIVE INSIGHT

Each issue of *New Eastern Europe* is filled with 200 pages of exclusive commentary and analysis from journalists, experts, analysts, writers, cultural figures, historians, as well as leaders and political figures from the East and the West. In short, we aim to tell the story of this region in a way that has not been presented previously. We feel that the innovative power of our journal is through the translation and publication of our contributors, giving a voice to this complex region to a wide audience in the aim building bridges of dialogue and understanding.

Our team of editors, both Polish and native English speakers, takes great care in preparing the texts for publication. We believe that the best way to reach our readers is to provide them with articles which read as if they were written by a native speaker of English. The reader then has the enjoyable experience of learning about the region in new ways, while not being discouraged by poor translation and editing.

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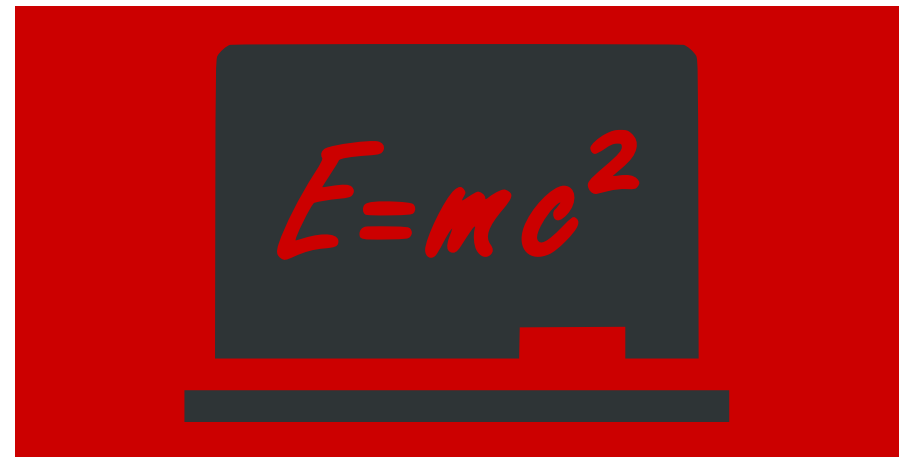
Our readership includes representatives of think-tanks and NGOs, diplomats and politicians, scholars and students, as well as the general interest reader.

92%

of readers of *New Eastern Europe* have a BA degree or higher

54%

of readers have a MA degree or higher



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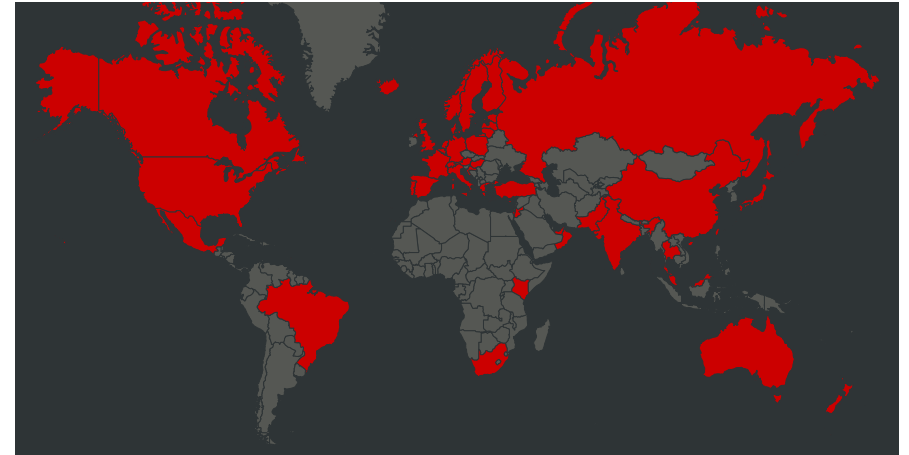
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The countries with largest sales include: Australia, Austria, Canada, Germany, the United Kingdom and the United States. We also have subscribers via iPad AppStore and GooglePlay.

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GENDER



AGE



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New Eastern Europe engages with its readers via social media like Facebook and Twitter. Through our activity on social media we are able to spread our message an reach and even wider audience.

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HEAR WHAT OTHERS HAVE TO SAY ABOUT *NEW EASTERN EUROPE*

Engaging, well-written and authoritative, *New Eastern Europe* is essential reading for anyone who wishes to understand the countries of the former Soviet Bloc, and their progress – or lack of it – towards European values.

Luke Harding
foreign correspondent with
The Guardian (UK)

Well-known authors from the East and West, and a variety of countries and topics covered. The texts are not academically pompous or overly long and the layout is extremely pleasant.

Māris Zanders
Diena (Latvia)

Since its launch in October 2011, *New Eastern Europe* has been warmly received on both sides of the Atlantic.

Eurozine (Austria)

[*New Eastern Europe*] includes reviews of new books from Eastern Europe, of which English-speaking readers would otherwise likely never have a chance to know ... The magazine weaves a story together of common threads which are composed of a shared history, mutual experiences and a vibrant culture.

Burkhard Bischof
Die Presse (Austria)

DON'T TAKE OUR WORD FOR IT

READ THE WORDS OF OUR READERS

It's great to have a publication centred on contemporary Eastern Europe. The articles are well-written and the insights are invaluable.

I am pleased to subscribe to your magazine. I find its content fascinating and well-written.

An interesting magazine! With so much happening in Europe you have a vast field to explore. Good work!

Very informative articles about the various countries and their current and future situations.

Pleased with the wide range of subjects. Turning each page was a treat.

The editorial staff does a great job in presenting multiple aspects of important issues, allowing me to base my opinions intelligently.

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Advertising with *New Eastern Europe* not only will help you reach our unique, growing audience, but also a way for you to support our magazine and mission of strengthening dialogue between Europe's East and West.

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Gold Sponsor	25 000 EUR/100 000 PLN	Logo and recognition in print issue and online for support Up to five subscriptions sent at sponsors discretion Colour advertisement in each issue of NEE Special invitation to events hosted by NEE and/or its publishers Opportunity to publish sponsored texts (at no extra charge) Logo on weekly newsletter announcement for 12 months

Details of specific sponsorship programme are negotiable please contact us for more details