

# New Eastern Europe



**The exclusive English language bimonthly magazine dedicated to Central & Eastern Europe**

*Media kit 2015*



# Our Mission

*New Eastern Europe* is a non-profit magazine whose mission is to shape debate, enhance understanding, and further the dialogue surrounding the most relevant issues facing the states that were once a part of the Soviet Union or under its influence.

## WE:

- Interpret events;
- Influence decision-makers;
- Educate readers;
- Debate ideas; and
- Provide a perspective from the region.





# Global Recognition

***New Eastern Europe* is distributed in over 40 countries worldwide.**

**The magazine is recognized as being one of the most innovative projects from Central Europe.**

**Recently named the “Best resource on Central and Eastern Europe”**

**Short-listed to the European Press Prize**



## Our Readers ...

Are engaged and actively want to learn more about Central and Eastern Europe.

Are dedicated readers of the magazine and website.

Our readership includes representatives of think-tanks and NGOs, diplomats and politicians, scholars and students, as well as the general interest reader.







# Social Media

*New Eastern Europe* engages with its readers via social media like Facebook and Twitter. Through our activity on social media we are able to spread our message and reach an even wider audience.

[www.Facebook.com/NewEasternEurope](http://www.Facebook.com/NewEasternEurope)

[www.twitter.com/NewEastEurope](http://www.twitter.com/NewEastEurope)

[www.neweasterneurope.eu](http://www.neweasterneurope.eu)

A screenshot of the Twitter profile for New Eastern Europe (@NewEastEurope). The profile header shows 4,971 tweets, 1,503 following, 7,739 followers, and 405 favorites. The bio states: "New Eastern Europe is a bimonthly magazine addressed to all those interested in Central and Eastern Europe." The location is listed as Krakow, Poland, and the website is neweasterneurope.eu. A pinned tweet from March 2 reads: "Our new issue is out! Dedicated to Polish-German relations in context of #Ukraine. Learn more: neweasterneurope.eu/component/cont...". Below the pinned tweet is a cartoon illustration of two figures in historical attire, one holding a bird. Another tweet from ECFR Wider Europe is visible, discussing the crisis in Ukraine and Berlin's eastern policy.



***New Eastern Europe*** is the premiere platform for reaching a global audience that is highly interested in Central and Eastern European culture, politics, economics and society.

You can reach this audience by sponsoring content and promoting your brand.

We can offer special advertising prices to fit your needs.



# Advertise

**Advertising with *New Eastern Europe* not only will help you reach our unique, growing audience, but also a way for you to support our magazine and mission of strengthening dialogue between Europe's East and West.**

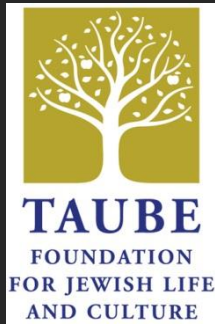
**We offer opportunities to:**

- Purchase one-page colour/Black & White advertisement**
- Sponsor content / special presentations**
- All advertisements appear in our print and mobile editions (iPad and GooglePlay).**



# Who advertises in *New Eastern Europe?*

These are just some of the companies and organisations that have trusted NEE as a place to advertise their product or brand. Join them by taking out an ad in NEE today.







# Contact Us

Contact us to learn more about our special opportunities and rates

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