



**A BIMONTHLY
DEDICATED TO
CENTRAL AND
EASTERN
EUROPE**

**MEDIA
KIT**



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New Eastern Europe

PROFILE

New Eastern Europe is the exclusive bimonthly news magazine dedicated to Central and Eastern European affairs published by the Jan Nowak-Jeziorański College of Eastern Europe in Wrocław. The editorial offices are located in Kraków, Poland. The mission of *New Eastern Europe* is to shape the debate, enhance understanding, and further the dialogue surrounding issues facing the states that were once a part of the Soviet Union or under its influence.

New Eastern Europe is not a scholarly journal, but takes a more journalistic approach with commentary/analysis from journalists, experts, analysts, writers, historians, as well as leaders and political figures from the East and the West.

Our editorial philosophy is to provide a voice to the region. We maintain our independence from all of our funders and seek to print contributions that we feel best represent the region.



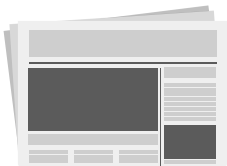
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REACH & STATISTICS

Circulation: 3000 copies

Sales in 37 countries around the world

Available in **print and electronic** format. With over 1,000 paid subscribers.



Web statistics:

- 1,200,000 annual pageviews
- 52,000 monthly unique visitors
- 2,000 newsletter subscribers

SOCIAL MEDIA



16,000
followers



19,100
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1,300
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WHY ADVERTISE WITH NEW EASTERN EUROPE?

By purchasing an advertisement in *New Eastern Europe* you will be able to:

- Promote your brand in one of the most highly-acclaimed international affairs journals dedicated to Central and Eastern Europe;
- Reach a global audience that is highly engaged and interested in Central and Eastern Europe;
- Support the *New Eastern Europe* magazine - a non-profit publication that has been published since 2011.

READER PROFILE



- Global: Readers online and in print come from 45 countries around the world, including: Europe, North America, Asia and Australia.
- Engaged: Our readers care about the issues we cover and support our mission.
- Students and Professionals: The demographics of our readership are very broad.



- The *Talk Eastern Europe* podcast is a weekly podcast dedicated to Central and Eastern European affairs, and the official *New Eastern Europe* podcast.
- The podcast is available on ApplePodcasts, Spotify, Stitcher, and GooglePodcasts.
- 4000 monthly listens/downloads

ADVERTISING RATES PRINT EDITION

Placement	Type	# of available pages	PRICE IN EUR (netto)	Deadline for materials
Inside front cover	Color 4+4	1	2 000 EUR	Issue 1 (Jan-Feb) Deadline: Dec 10th
Inside back cover	Color 4+4	1	2 000 EUR	
Back Cover (Best Placement!)	Color 4+4	1	3 000 EUR	Issue 2: (Mar-April) Deadline: Feb 10th
Special color section inside	Color 4+4	8	500 EUR per page	
Special B&W section inside	Black & White	8	250 EUR per page	Issue 3-4(May-Aug) Deadline: April 10th
½ page color ad inside journal	Color 4+4	½	150 EUR	Issue 5 (Sept-Oct) Deadline: Aug 10th
½ page B&W ad inside journal	Black & White	½	100 EUR	
Sponsored text	Black & white	Up to 16 pages (1,800 characters = 1 page)	200 EUR per page	Issue 6 (Nov-Dec) Deadline: Oct 10th

ONLINE ADVERTISING OPTIONS



Sponsored online articles, newsletter promotion, social media promotions - price is negotiable

AUDIO / PODCAST ADVERTISING

200 EUR = read advertisement during one episode of Talk Eastern Europe - prices are negotiable

CONTACT INFORMATION

Contact us today to talk about how we can help promote you in New Eastern Europe

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