



**A BIMONTHLY
DEDICATED TO
CENTRAL AND
EASTERN
EUROPE**

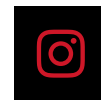
**MEDIA
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New Eastern Europe

PROFILE

New Eastern Europe is the exclusive bimonthly news magazine dedicated to Central and Eastern European affairs published by the Jan Nowak-Jeziorański College of Eastern Europe in Wrocław. The editorial offices are located in Kraków, Poland. The mission of *New Eastern Europe* is to shape the debate, enhance understanding, and further the dialogue surrounding issues facing the states that were once a part of the Soviet Union or under its influence.

New Eastern Europe is not a scholarly journal, but takes a more journalistic approach with commentary/analysis from journalists, experts, analysts, writers, historians, as well as leaders and political figures from the East and the West.

Our editorial philosophy is to provide a voice to the region. We maintain our independence from all of our funders and seek to print contributions that we feel best represent the region.



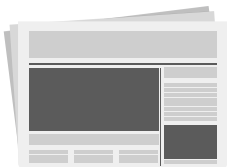
MEMBER OF THE
EUROZINE NETWORK

REACH & STATISTICS

Circulation: 5000 copies

Sales in 37 countries around the world

Available in print and electronic format



Web statistics:

- 410,000 annual pageviews
- 18,000 monthly unique visitors
- 2,000 newsletter subscribers

SOCIAL MEDIA



15,155
followers



16,232
followers



794
followers



WHY ADVERTISE WITH NEW EASTERN EUROPE?

By purchasing an advertisement in New Eastern Europe you will be able to:

- Promote your brand in one of the most highly-acclaimed international affairs journals dedicated to Central and Eastern Europe.
- Reach a global audience that is highly engaged and interested in Central and Eastern Europe.
- Support the New Eastern Europe magazine - a non-profit publication that has been published since 2011.

READER PROFILE



- Global: Readers online and in print come from 45 countries around the world, including: Europe, North America, Asia and Australia.
- Engaged: Our readers care about the issues we cover and support our mission.
- Students and Professionals: Our readers are broad



- We also launched a new podcast titled "Talk Eastern Europe" which has quickly become a popular product of the brand.
- The podcast is available on ApplePodcasts, Spotify, Stitcher, and GooglePodcasts.
- 4000 monthly listens/downloads

ADVERTISING RATES PRINT EDITION

Placement	Type	# of available pages	PRICE IN EUR (netto)	Deadline for materials
Inside front cover	Color 4+4	1	2 000 EUR	Issue 1 (Jan-Feb) Deadline: Dec 10th
Inside back cover	Color 4+4	1	2 000 EUR	
Back Cover (Best Placement!)	Color 4+4	1	3 000 EUR	
Special color section inside	Color 4+4	8	500 EUR per page	Issue 2: (Mar-April) Deadline: Feb 10th
Special B&W section inside	Black & White	8	250 EUR per page	Issue 3-4(May-Aug) Deadline: April 10th
½ page color ad inside journal	Color 4+4	½	150 EUR	Issue 5 (Sept-Oct) Deadline: Aug 10th
½ page B&W ad inside journal	Black & White	½	100 EUR	
Sponsored text	Black & white	Up to 16 pages (1,800 characters = 1 page)	200 EUR per page	Issue 6 (Nov-Dec) Deadline: Oct 10th

ONLINE ADVERTISING OPTIONS



Sponsored online articles, newsletter promotion, social media promotions - price is negotiable

AUDIO / PODCAST ADVERTISING

200 EUR = read advertisement during one episode of Talk Eastern Europe - prices are negotiable

CONTACT INFORMATION

Contact us today to talk about how we can help promote you in New Eastern Europe

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