

ADVERTISE WITH NEW EASTERN EUROPE

 New Eastern Europe

A MAGAZINE FROM THE REGION, ABOUT THE REGION



ABOUT NEW EASTERN EUROPE

New Eastern Europe is the exclusive bimonthly news magazine dedicated to Central and Eastern European affairs. Our editorial team is based in Krakow, Poland. The project is a joint collaboration between the City of Gdansk, the European Solidarity Center and the Jan Nowak-Jezioranski College of Eastern Europe.

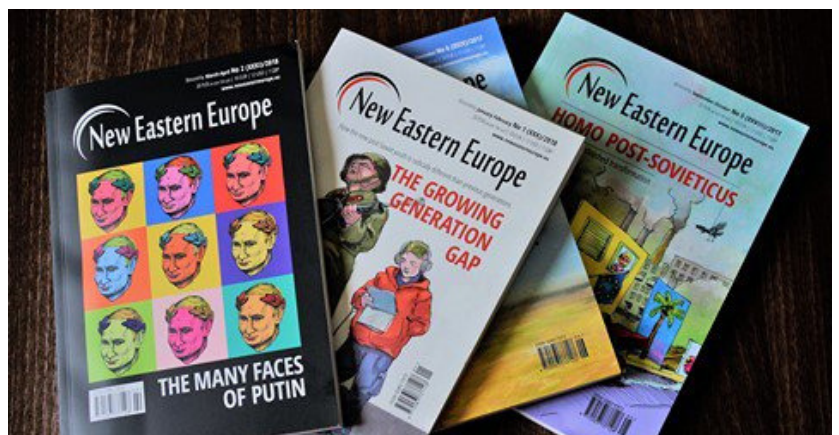
A Mission-driven publication...

The mission of New Eastern Europe is to shape the debate, enhance understanding, and further the dialogue surrounding issues facing the states that were once a part of the Soviet Union or under its influence.

... With a global audience

The readers of New Eastern Europe are located across the globe. the magazine's reach continues to grow with readers in over 45 different countries via our international distribution and expanding subscription base.

Our readers are engaged and interested in what is happening in the region of Central and Eastern Europe and understand that the processes taking place in this region affect the wider range of international politics. Readers are academics, diplomats, analysts, experts, students, consultants and businessmen.



Why advertise in New Eastern Europe?

By purchasing an advertisement in New Eastern Europe you will be able to:

Promote your brand in one of the most highly-acclaimed international affairs journals dedicated to Central and Eastern Europe.

Reach a global audience that is highly engaged and interested in Central and Eastern Europe.

Support the *New Eastern Europe* magazine - a non-profit publication that has been published since 2011.



New Eastern Europe is published as a bimonthly magazine.

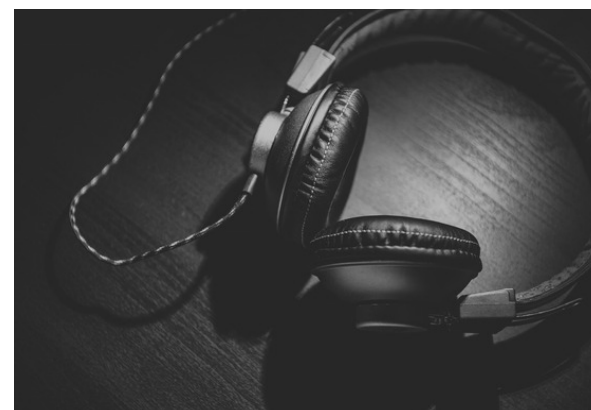
It is a member of the prestigious Eurozine network and has been nominated for the European Press prize.

OPTIONS FOR ADVERTISING

- Basic one-page ad: Will be included in the print edition as well as electronic editions downloaded via the App. You choose the location of your advert.
- Sponsored content: a short promotion text formatted to the magazine (clearly outlining it is sponsored content) to promote your brand or activities.
- Online ad: Promotion via NEE's web site, social media (Facebook, Twitter, Instagram) and newsletter.
- Podcast ad: Prepare an audio to be included in a specified number of podcast episodes of the Talk Eastern Europe podcast. (We can also prepare the audio for you based on your materials). The podcast is produced twice a month.
- Complex option: A combination of some or all of the above

New Eastern Europe engages with its readers online via Facebook, Twitter and Instagram.

We also launched a new podcast titled "Talk Eastern Europe" which has quickly become a popular product of the brand.



RATES ADVERTISING IN THE NEW EASTERN EUROPE MAGAZINE

Placement	Type	# of available pages	PRICE IN EUR (netto)	Deadline for materials
Inside front cover	Color 4+4	1	2 000 EUR	Issue 1 (Jan-Feb) Deadline: Dec 10th
Inside back cover	Color 4+4	1	2 000 EUR	
Back Cover (Best Placement!)	Color 4+4	1	3 000 EUR	Issue 2: (Mar-April) Deadline: Feb 10th
Special color section inside	Color 4+4	8	500 EUR per page	Issue 3-4(May-Aug) Deadline: April 10th
Special B&W section inside	Black & White	8	250 EUR per page	
½ page color ad inside journal	Color 4+4	½	150 EUR	Issue 5 (Sept-Oct) Deadline: Aug 10th
½ page B&W ad inside journal	Black & White	½	100 EUR	
Sponsored text	Black & white	Up to 16 pages (1,800 characters = 1 page)	200 EUR per page	Issue 6 (Nov-Dec) Deadline: Oct 10th

All prices are negotiable. Discounts available for purchase of multiple advertisements

CONTACT INFORMATION

Contact us today to talk about how we can help promote you in New Eastern Europe

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